# LARGE ENTERPRISE RETAIL COMPANY INCREASED THE "PROMOTABILITY" OF THEIR EMPLOYEES WITH INSIDEOUT COACHING

## CHALLENGES

The business challenges that led the profiled company to evaluate and ultimately select InsideOut Development:

#### Top purchasing drivers for investing in InsideOut Development:

- More effective coaching by managers and leaders
- More consistent and meaningful career development dialogue
- Greater performance and communication through coaching conversations
- Better success in building a coaching culture
- Creating a shared language for performance improvement
- Implementation of a coaching mindset to drive performance/bench strength/engagement

### **USE CASE**

The key features and functionalities of InsideOut Development that the surveyed company uses:

#### Departments that utilize InsideOut

#### Development methodologies/programs:

- Sales
- Accounting
- IT
- Marketing
- Customer Success
- Executive/Leadership Team
- Customer Service

#### How they measure coaching success at their organization:

- Improved employee satisfaction
- Increased employee engagement survey scores

## Company Profile

#### Company:

**Retail Company** 

Company Size:

Large Enterprise

Industry:

Retail

## About InsideOut Dev<u>elopment</u>

InsideOut Development turns managers into leaders by making it easy to have effective coaching conversations that develop and focus people. Their coaching framework empowers coaches to align teams and spark ownership of outcomes.

Learn More:



InsideOut Development's coaching model and tools drive key performance metrics for my team.



## RESULTS

# The surveyed company achieved the following results with InsideOut Development:

Key benefits realized since working with InsideOut Development:

THE OFFICIAL HOME OF GROW® COACHING



