# A LARGE ENTERPRISE REAL ESTATE COMPANY SAW THE REAL-WORLD BENEFITS OF INSIDEOUT COACHING WITHIN THE FIRST MONTH

### **CHALLENGES**

The business challenges that led the profiled company to evaluate and ultimately select InsideOut Development:

#### Top purchasing drivers for investing in InsideOut Development:

- More effective coaching by managers and leaders
- More consistent and meaningful career development dialogue
- Greater performance and communication through coaching conversations
- Creating a shared language for performance improvement
- · Direct impact to bottom-line business objectives

### **USE CASE**

The key features and functionalities of InsideOut Development that the surveyed company uses:

## Departments that utilize InsideOut Development methodologies/programs:

- Sales
- Accounting
- IT
- Marketing
- Customer Success
- Executive/Leadership Team
- Customer Service

#### How they measure coaching success at their organization:

- Decreased turnover
- Increased employee engagement survey scores

## Company Profile

#### Company:

**Real State Enterprise** 

Company Size:

Large Enterprise

Industry:

**Real Estate** 

## About InsideOut Development

InsideOut Development turns managers into leaders by making it easy to have effective coaching conversations that develop and focus people. Their coaching framework empowers coaches to align teams and spark ownership of outcomes.

Learn More:



InsideOut Development takes a complex and time-consuming skill of coaching and simplifies it.

## RESULTS

The surveyed company achieved the following results with InsideOut Development:

Improved quality of

conversations

performance management

Experienced faster and more

Realized an impact within the first month after implementing

InsideOut Coaching.

accurate decision-making

Key benefits realized since working with InsideOut Development:



Increased number of meaningful conversations between managers and employees

Agree that InsideOut Development is easily adaptable and delivers exceptional customer service to meet their organization's needs.

