

# GLOBAL 500 CHEMICALS COMPANY IMPROVED THEIR TEAMS' SPECIFIC PERFORMANCE METRICS BY 75% WITH INSIDEOUT DEVELOPMENT

## CHALLENGES

The business challenges that led the profiled company to evaluate and ultimately select InsideOut Development:

### Top purchasing drivers for investing in InsideOut Development:

- More effective coaching by managers and leaders
- More effective cross-functional communication
- Greater performance and communication through coaching conversations
- Better success in building a coaching culture
- Creating a shared language for performance improvement

## USE CASE

The key features and functionalities of InsideOut Development that the surveyed company uses:

### Departments that utilize InsideOut

### Development methodologies/programs:

- Sales
- Accounting
- IT
- Marketing
- Customer Service
- Executive/Leadership Team
- Customer Success
- All department people leaders
- Manufacturing Line

### How they measure coaching success at their organization:

- Improved work culture
- Improved managerial confidence
- Decreased turnover
- Increased 1:1 consistency

## Company Profile

Company:

**Chemicals Company**

Company Size:

**Global 500**

Industry:

**Chemicals**

## About InsideOut Development

InsideOut Development turns managers into leaders by making it easy to have effective coaching conversations that develop and focus people. Their coaching framework empowers coaches to align teams and spark ownership of outcomes.

### Learn More:

 [InsideOut Development](#)

“ InsideOut Development] helped us create a coaching culture of development and process improvement across all business areas. ”

## RESULTS

The surveyed organization achieved the following results with InsideOut Development:

### Key benefits realized since working with InsideOut Development:

